



FOR IMMEDIATE RELEASE

VANTRIX NAMED TO DELOITTE TECHNOLOGY FAST 50 RANKING FOR A SECOND YEAR

Vantrix recognized as the 35th fastest-growing technology firm in Canada

Montreal, Canada – October 19, 2011 –[Vantrix](#), the global leader of mobile video optimization and delivery solutions, announces that it has been named to the Deloitte Technology Fast 50™ as the 35th fastest growing technology company in Canada.

“We are very pleased to be recognized by Deloitte for a second consecutive year; it is a testament to our hard work and customer success,” said Allan Benchetrit, President & CEO of Vantrix. “At Vantrix we understand how consumers’ insatiable demand for all things video adversely affects operator networks and user experience. We remain steadfast on providing mobile operators with the most innovative and relevant video optimization and delivery solutions to address these significant challenges. With over 75 network deployments worldwide, Vantrix is building a strong business by providing global operators with best-in-class solutions that deliver significant benefits to the network and subscribers.”

For over 14 years, the Deloitte Technology Fast 50™ program has tracked the successful growth of Canadian-grown global leaders. Now Canada’s pre-eminent technology award program, the Deloitte Technology Fast 50™ augments the broader Deloitte North American Technology Fast 500 initiative, with winners automatically eligible for this elite ranking.

To qualify for the Deloitte Technology Fast 50™ ranking, companies must have been in business for at least five years, have revenues of at least \$5 million, be headquartered in Canada, own proprietary technology, and conduct research and development activities in Canada. A panel of industry experts evaluates and judges companies based on four key criteria: competitive advantage; size, growth, and market attractiveness; management effectiveness and organization; and financial performance.

“In spite of the challenging financial market conditions, Canadian technology companies continue to demonstrate impressive innovation, growth and resourcefulness,” said Robert Nardi, Deloitte Partner and Leader of the Technology, Media and Telecommunications Group in Montreal. “We congratulate Vantrix on being one of the Fast 50 winners and on their determination to drive innovation and continue to grow.”

About the Deloitte Technology Fast 50™ - The Deloitte Technology Fast 50™ program is Canada’s pre-eminent technology awards program. Celebrating business growth, innovation and entrepreneurship, the program features four distinct categories including the Technology Fast 50™ Ranking, Companies-to-Watch Awards (early-stage Canadian tech companies in business less than five years, with the potential to be a future Deloitte Technology Fast 50™ candidate,) Leadership Awards (companies that demonstrate technological leadership in four industry subcategories: hardware/semiconductor, software, telecommunications and emerging technologies) and the Deloitte Technology Green 15™ Awards (Canada’s leading GreenTech companies that promote a more efficient use and re-use of the earth’s resources in industrial production and consumption.) Program sponsors include Deloitte,



Gowlings, Wellington Financial, TMX Group, HKMB Hub International, National Angel Capital Organization, CVCA, MaRS and IGLOO Software. For further information, visit www.fast50.ca.

About Vantrix

Vantrix, the global leader of mobile video optimization and delivery solutions, improves mobile and converged video economics for its customers by ensuring that content is delivered cost effectively, and with the best possible user experience, regardless of the service, device or network. Vantrix solutions are deployed in over 75 networks, serving over 1 billion subscribers worldwide. Vantrix is proud to count among its customers: Sprint (NYSE:S), Orange, Telefonica (NYSE:TEF), T-Mobile, TeliaSonera (OMX:TLSN), MTS, Etisalat (ADX:ETISALAT), Saudi Telecom Company (TADAWUL:STC), and Tata Telecom. Vantrix is headquartered in Montreal with offices in London, Hong Kong, and Dubai. To learn more about Vantrix, visit www.vantrix.com.

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